



THE ALLIANCE

Joy
FOR ALL PEOPLE

"I bring you good news of great joy that will be for all the people. Today in the town of David a Savior has been born to you; he is Christ the Lord."

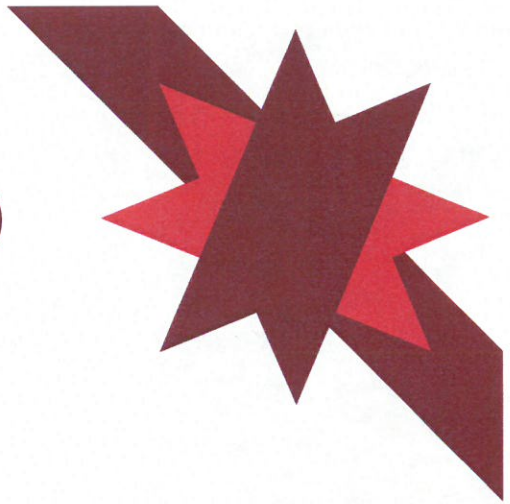
—LUKE 2:10B-11

The gospel is, at its heart, good news of great joy. Those of us who are in Christ have already received the gift of hearing the good news; we are the fruit of a harvest already gathered in. But this good news of great joy is for **all people**—and **we must share it with those who have yet to hear.**

Every single lost, suffering, and marginalized person matters to God. This Christmas, **will you give a gift to the 2024 Alliance Christmas Offering** so that more of the world's unreached peoples may experience the joy of the good news?

Visit cmalliance.org/joyforallpeople to learn more.

5 WAYS TO *Give*



Give through your church. If giving by check, make it out to The Alliance, designate your gift "Christmas Offering 2024" in the memo line, and put it in your church's offering.



Give online. Visit cmalliance.org/give or scan the QR code to make an individual gift.

Give by phone. Have a credit or debit card ready and call 1 (866) 443-8262, toll-free, M-F from 8:00 a.m.–4:30 p.m. ET.

Give through Alliance Life magazine by using the response slip provided in the November/December issue.

Give a non-cash gift (such as stocks, charitable gift annuities, donor-advised funds, IRA rollovers, and real estate). Please visit cmalliance.giftlegacy.com for more information.